

## **Department of Economics & Business (ECBU)**

#### 2024-2025 Open House Presentation



An AACSB International accredited program

## What You Will Learn Today:

- ECBU mission
- What you can do with your degree
- ECBU curriculum
- ECBU faculty
- Enrichment opportunities

Our goal is to help you decide if Economics and Business is right for you!





### **Mission Statement**

The Department of Economics and Business develops effective leaders with the knowledge and skills to solve the challenges of a diverse and dynamic global business environment.









## **Career Opportunities**

## Where are recent ECBU graduates working?

Average Annual Salary 2022-23:

\$61,667

- Amazon
- Microsoft
- New York International Capital
- Wells Fargo
- Bloomberg
- Huntington Ingalls
- Norfolk Southern
- Mass Mutual
- Morgan Stanley
- Oracle
- Lockheed Martin





## **Career Opportunities**

# What can you do with your degree?

An Economics and Business degree from VMI prepares you for almost any leadership position.

- Finance
- Management
- Marketing
- Financial Services
- Banking
- Military
- Foreign Service
- Justice System
- Project Management
- Sales
- Consulting



## **Further Your Education**

## What <u>MORE</u> can you do with your degree?

A VMI ECBU degree also prepares you for graduate school.

- Economics
- Business
- Health Administration
- Law
- Public Administration
- Analytics
- Environmental Studies

#### Partnership Graduate Programs:

- University of Virginia
- College of William & Mary
- Virginia Commonwealth University
- Florida State University





## **Further Your Education**

Sample of recent graduate school placements for ECBU alumni

#### William & Mary

- M.S. in Accounting
- M.B.A.

#### Seton Hall

• Law School

#### Liberty University

• M.B.A.

#### **University of Chicago**

• M.B.A.



## **Essential Features of the ECBU** Major

- ECBU prepares cadets for the demands of today's modern career world.
  - We expect cadets to graduate in four years.
  - Cadets take 17 to 17.5 hours per semester.
  - Our program requires 66 credit hours in economics and business and 139 credit hours overall.
  - We provide challenging <u>quantitative</u> coursework that increases in rigor each year.







## Essential Features of the ECBU Major

- VMI's program is grounded in a liberal arts education:
  - The "Rat" year consists of general education courses.
  - Cadets must complete two years (i.e., four courses) of the same foreign language.
  - Cadets select nine hours of electives in humanities and social sciences.







## **The ECBU Curriculum**

Bachelor of Arts Degree in Economics and Business

#### **Concentrations:**

- Financial Analysis
- Global Business
- Decision Analytics

#### **Minors:**

- Economics
- Business

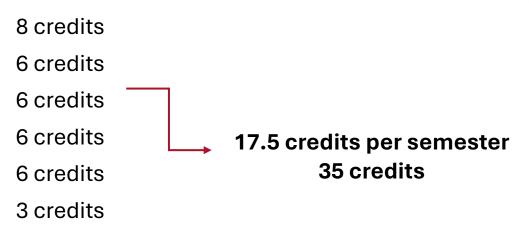


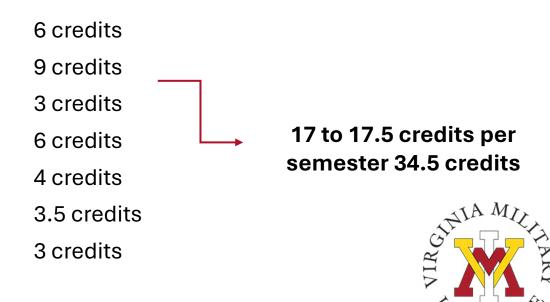
#### **R** Fourth Class Year – Freshman "Rat"

- Science (w/Lab)
- English
- World History
- Statistics/Business Calculus
- Foreign Language
- HPW/ROTC

#### V Third Class Year – Sophomore

- Principles of Micro/Macroeconomics
- Principles of Accounting, Management, Marketing
- Quantitative Tools
- Foreign Language
- Public Speaking and Leadership in Organizations
- HPW/ROTC
- Humanities/Social Science Elective







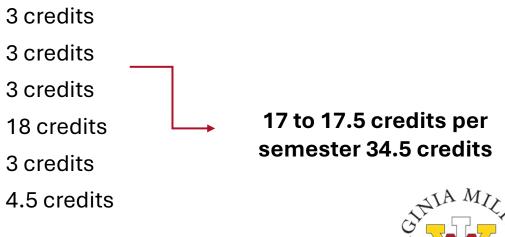
- Intermediate Micro/Macroeconomics
- Business Finance, Ops Management, Econometrics
- Business and Free Electives
- Humanities/Social Science Electives
- Constitutional History
- HPW/ROTC Elective



#### First Class Year – Senior

- Legal Environment of Business
- Management Information Systems
- Business Policy
- Economics and Business Electives
- Free Elective
- HPW/ROTC





## Reminder

## Have your AP scores and transfer credits sent to VMI as soon as possible.



## **Essential Features of the ECBU Major**

Cadets can use their 9 hours of business electives and 12 hours of economic electives to develop areas of expertise.

- Concentration in Financial Analysis
- Concentration in Global Business
- Concentration in Decision Analytics

#### **ECBU Elective Courses:**

- Housing Economics & Policy
- Labor Markets & Policy
- Behavioral Economics
- Institutions & Economic Development
- Money and Banking
- Data Analytics
- Healthcare Management

- Game Theory
- Entrepreneurship
- Marketing
- Web 2.0
- Equity and Fixed Income/Derivatives
- International Business & Economics
- Organizational Theory & Behavior
- And Many Others!



## **Essential Features of the ECBU Major**

#### **Minor in Economics**

- Principles of Microeconomics, Principles of Macroeconomics, and Quantitative Tools
- 4 additional economics electives

#### **Minor in Business**

- Principles of Management, Principles of Marketing, Principles of Accounting, Business Finance
- Principles of Microeconomics or Principles of Macroeconomics
- 1 business elective (or a second Principles of Economics course)







## **The ECBU Faculty**

Our department is small enough that we can tailor learning and research interests to meet your specific needs.

- Excellence in teaching is the primary responsibility of our faculty.
- Low student-to-faculty ratio allows us to focus on you as an individual, not as a number.

## **Enrichment Opportunities**

- Undergraduate Research
- ECBU Internship Program
- Study Abroad
- Cadet Investment Group
- WELD Program
- Honor Societies ODE & BGS
- Institute and Departmental Honors Programs







## **Questions?**

Learn more about the Department of Economics and Business at VMI by scanning the QR code or visiting the website.



#### http://www.vmi.edu/ECBU

