



# **Department of Economics & Business (ECBU)**

## 2024-2025 Open House Presentation

An AACSB International accredited program



# What You Will Learn Today:

- ECBU mission
- What you can do with your degree
- ECBU curriculum
- ECBU faculty
- Enrichment opportunities



**Our goal** is to help you decide if  
**Economics and Business** is right for **you!**



# Mission Statement

The Department of Economics and Business develops effective leaders with the knowledge and skills to solve the challenges of a diverse and dynamic global business environment.





# Career Opportunities

## Where are recent ECBU graduates working?

Average Annual Salary 2022-23:

**\$61,667**

- Amazon
- Microsoft
- New York International Capital
- Wells Fargo
- Bloomberg
- Huntington Ingalls
- Norfolk Southern
- Mass Mutual
- Morgan Stanley
- Oracle
- Lockheed Martin



# Career Opportunities

## What can you do with your degree?

An Economics and Business  
degree from VMI prepares you for  
almost any leadership position.

- Finance
- Management
- Marketing
- Financial Services
- Banking
- Military
- Foreign Service
- Justice System
- Project Management
- Sales
- Consulting







# Further Your Education

## What **MORE** can you do with your degree?

A VMI ECBU degree also prepares  
you for graduate school.

- Economics
- Business
- Health Administration
- Law
- Public Administration
- Analytics
- Environmental Studies

### Partnership Graduate Programs:

- University of Virginia
- Virginia Commonwealth University
- College of William & Mary
- Florida State University



# Further Your Education

## Sample of recent graduate school placements for ECBU alumni

### William & Mary

- M.S. in Accounting
- M.B.A.

### Seton Hall

- Law School

### Liberty University

- M.B.A.

### University of Chicago

- M.B.A.



# Essential Features of the ECBU Major

- ECBU prepares cadets for the demands of today's modern career world.
  - We expect cadets to graduate in four years.
  - Cadets take 17 to 17.5 hours per semester.
  - Our program requires 66 credit hours in economics and business and 139 credit hours overall.
  - We provide challenging quantitative coursework that increases in rigor each year.





# Essential Features of the ECBU Major

- VMI's program is grounded in a liberal arts education:
  - The “Rat” year consists of general education courses.
  - Cadets must complete two years (i.e., four courses) of the same foreign language.
  - Cadets select nine hours of electives in humanities and social sciences.



# The ECBU Curriculum

## Bachelor of Arts Degree in Economics and Business

### Concentrations:


- Financial Analysis
- Global Business
- Decision Analytics

### Minors:


- Economics
- Business



## **Fourth Class Year – Freshman “Rat”**

• Science (w/Lab)	8 credits		<b>17.5 credits per semester</b> <b>35 credits</b>
• English	6 credits		
• World History	6 credits		
• Statistics/Business Calculus	6 credits		
• Foreign Language	6 credits		
• HPW/ROTC	3 credits		

## **Third Class Year – Sophomore**

• Principles of Micro/Macroeconomics	6 credits		<b>17 to 17.5 credits per semester</b> <b>34.5 credits</b>
• Principles of Accounting, Management, Marketing	9 credits		
• Quantitative Tools	3 credits		
• Foreign Language	6 credits		
• Public Speaking and Leadership in Organizations	4 credits		
• HPW/ROTC	3.5 credits		
• Humanities/Social Science Elective	3 credits		





## Second Class Year - Junior

- Intermediate Micro/Macroeconomics 6 credits
- Business Finance, Ops Management, Econometrics 9 credits
- Business and Free Electives 6 credits
- Humanities/Social Science Electives 6 credits
- Constitutional History 3 credits
- HPW/ROTC Elective 5 credits

**17.5 credits per semester**  
**35 credits**



## First Class Year – Senior

- Legal Environment of Business 3 credits
- Management Information Systems 3 credits
- Business Policy 3 credits
- Economics and Business Electives 18 credits
- Free Elective 3 credits
- HPW/ROTC 4.5 credits

**17 to 17.5 credits per semester**  
**34.5 credits**





# Reminder

Have your AP scores and transfer credits  
sent to VMI as soon as possible.



# Essential Features of the ECBU Major

**Cadets can use their 9 hours of business electives and 12 hours of economic electives to develop areas of expertise.**

- Concentration in Financial Analysis
- Concentration in Global Business
- Concentration in Decision Analytics

## ECBU Elective Courses:

- Housing Economics & Policy
- Labor Markets & Policy
- Behavioral Economics
- Institutions & Economic Development
- Money and Banking
- Data Analytics
- Healthcare Management
- Game Theory
- Entrepreneurship
- Marketing
- Web 2.0
- Equity and Fixed Income/Derivatives
- International Business & Economics
- Organizational Theory & Behavior
- And Many Others!



# Essential Features of the ECBU Major

## Minor in Economics

- Principles of Microeconomics, Principles of Macroeconomics, and Quantitative Tools
- 4 additional economics electives

## Minor in Business

- Principles of Management, Principles of Marketing, Principles of Accounting, Business Finance
- Principles of Microeconomics or Principles of Macroeconomics
- 1 business elective (or a second Principles of Economics course)



# The ECBU Faculty

**Our department is small enough that we can **tailor** learning and research **interests** to meet your **specific** needs.**

- Excellence in teaching is the primary responsibility of our faculty.
- Low student-to-faculty ratio allows us to focus on you as an individual, not as a number.





# Enrichment Opportunities

- Undergraduate Research
- ECBU Internship Program
- Study Abroad
- Cadet Investment Group
- WELD Program
- Honor Societies – ODE & BGS
- Institute and Departmental Honors Programs



# Questions?

Learn more about the Department of Economics and Business at VMI  
by scanning the QR code or visiting the website.



<http://www.vmi.edu/ECBU>

