

Dr. Bing Jiang

Associate Professor

Contact Information

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Education

Ph.D. Economics, Emory University, 2013

B.A. Finance, South-Central University for Nationalities, 2005



Research & Teaching Interests

Behavioral & Experimental Economics, Public Economics, Microeconomics

Courses Taught

EC 201 – Principles of Microeconomics

EC 202 – Principles of Macroeconomics

EC 203 – Quantitative Tools for ECBU

EC 300 – Intermediate Microeconomics

EC 303 – Statistics

EC 308 – International Trade

EC 420 – Behavioral Economics

Publications

“Remembering the Other Fellow: Experimental Insights into Prosocial Preferences on Two Unique US Campuses”, with S.K. Allen. *Applied Economics Letters*, (2024): 1–6.

“Green Self-image Boosts Online Volunteering for Environmental Causes: Experimental Evidence”, with C.M. Capra and Y. Su. *Journal of Behavioral and Experimental Economics*, 110 (2024): 102186.

“An Anger Premium: An Experiment on the Role of Counterpart Emotions in Coordination”, with X. Pan. *Journal of Behavioral and Experimental Economics*, 103 (2023): 101985.

DEPARTMENT OF ECONOMICS AND BUSINESS

VIRGINIA MILITARY INSTITUTE

“Do Pledges Lead to More Volunteering? An Experimental Study”, with C.M. Capra and Y. Su. *Economic Inquiry* 60, no. 1 (2022): 87–100.

“Altruistic Self-Concept Mediates the Effects of Personality Traits on Volunteering: Evidence from an Online Experiment”, with C.M. Capra and Y. Su. *Journal of Behavioral and Experimental Economics*, 92 (2021): 101697.

“To Be a Blood Donor or Not to Be? Investigating Institutional and Student Characteristics at a Military College”, with S.K. Allen. *The B.E. Journal of Economic Analysis and Policy* 19, no. 4 (2019).

“Are (Active) Entrepreneurs a Different Breed?”, with C.M. Capra. *Managerial and Decision Economics* 39, no. 6 (2018): 613–628.

“Drive and Confidence Characterize Entrepreneurs”, with C.M. Capra. In Judy Hawkins (Ed.), *Personality Traits and Types: Perceptions, Gender Differences and Impact on Behavior*. Hauppauge, NY: Nova Science Publishers, Inc. (2015): 25–48.

“Can Personality Type Explain Heterogeneity in Probability Distortions?”, with C.M. Capra, J.B. Engelmann and G.S. Berns. *Journal of Neuroscience, Psychology and Economics* 6, no. 3 (2013): 151–166.

Working Papers

“Donation Decision under Time Pressure” (with Ching-wen Yang*) – *Under Review*

“Are Christians More Forgiving and Less Greedy? Evidence from a Power-to-take Game Experiment”

“False Message, Lying and Coordination”

“Charitable Behavior, Voluntary Actions and Leadership Decisions: Evidence from Undergraduate Students at a Military College”

* Student co-author