"The greatest way to live with honor in this world is to be what we pretend to be." – Socrates

"You will never do anything in this world without courage. It is the greatest quality of the mind next to honor." – Aristotle

"Rather fail with honor than succeed by fraud." – Sophocles

VMI Leadership Conference • 5-6 MARCH 2012

VIRGINIA MILITARY INSTITUTE
CENTER FOR LEADERSHIP AND ETHICS

CHEATING, LYING & HONOR
in America's High Schools, Colleges and Universities

Welcome

Welcome to the Virginia Military Institute and the Center for Leadership & Ethics. Our mission is to advance the understanding, practice, and integration of leadership and character development at the Institute and to share insights gleaned from the VMI programs with a broader national audience. The signature event of the Center is the Biennial VMI Leadership Conference, which is designed to bring together experts on topics that bear on our nation's collective responsibility to develop leaders. The conference provides a forum for scholars, students and professionals to come together in search of solutions to complex national problems. The inaugural VMI Leadership Conference, "Answering the Nation's Call for Leaders of Character," took place in October 2010.

In recognition of the magnitude of the problem that dishonorable behavior poses for America's future, this year's conference addresses the epidemic of cheating in the nation's high schools, colleges and universities. Studies now report that the majority of high school and college students cheat. Many routinely plagiarize from the internet. Reports of educators cheating are only eclipsed by stories of administrators who fail to intervene or are also complicit in the behavior. The problem crosses all socio-economic and demographic boundaries. The good news is that tools are available for both teachers and students that have been shown to greatly reduce the incidence of cheating. We will hear from these experts and others who are working at the forefront of the issue.

Change is upon us at a speed to which we are not accustomed. We are preparing students for jobs and technologies that have yet to be invented. In this age, the amount of information that's readily available to us on any given day dwarfs the amount available just decades ago. The challenge is daunting, but we come together with great hope that this conference begins a conversation that will continue until we chart a new path forward, one that restores honor and integrity to America's classrooms.

Sincerely,

J.H. Binford Peay III
General, U.S. Army (Retired)

Schedule at a Glance

BRIEF SCHEDULE FOR MONDAY & TUESDAY
FULL SCHEDULE FOLLOWS

MONDAY, 5 MARCH

8:00 am	Registration & Continental Breakfast
9:00 am	**Opening Session** **Welcoming Remarks** Who Cheats: How and Why?
11:10 am	**From Cheating on the SAT to Corruption in the Corner Office: What is Happening in America?**
12:15 pm	Buffet Lunch
1:30 pm	**Workshops**
3:45 pm	**Putting it all Together**
6:00 pm	Dinner
7:30 pm	**Liespotting**

TUESDAY, 6 MARCH

7:00 – 7:45 am	Registration & Continental Breakfast
8:00 – 8:45 am	**Opening Session** **Welcome** **Corporate Corruption: Americans are Drowning in Cheating & Lying**
8:45 – 9:45 am	**SAT Cheating Scandal**
10:00 – 10:50 am	***Small Facilitated Group Discussions***
11:00 am – 12:00 pm	Free Time
12:00 – 12:45 pm	Lunch
1:00 – 1:45 pm	**The Nature of Cheating: What Can We Do About It?**
1:45 – 2:30 pm	**Life After Honor Systems**
2:30 – 2:45 pm	**Creating a Movement**
3:00 – 4:00 pm	***Small Facilitated Group Discussions***
4:15 – 5:00 pm	**Keynote Address – Regular People Can Make a Difference**
5:00 pm	**Adjournment**

MONDAY, 5 MARCH

8:00 am — Registration & Continental Breakfast (Marshall Hall, Center for Leadership and Ethics)

9:00 am — **Opening Session** (Gillis Theater, Marshall Hall)

Welcoming Remarks

General J. H. Binford Peay III, U.S. Army (Retired), Superintendent, VMI

Who Cheats: How and Why?

Eric M. Anderman, Ph.D., Professor, Educational Psychology, The Ohio State University

David Callahan, Ph.D., author of *The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead* (2004)

Tamera Murdock, Ph.D., Professor and Director, KC-AERC and Adolescent Transitions Group, University of Missouri-Kansas City

11:10 am — **From Cheating on the SAT to Corruption in the Corner Office: What is Happening in America?** (Cameron Hall)
The Honorable Louis J. Freeh, Director, U.S. Federal Bureau of Investigation (1993 – 2001)

12:15 pm — Buffet Lunch (Hall of Valor, Marshall Hall)

1:30 pm — **Workshops**

- Student-led Honor Systems: Strengthening existing & designing new systems (Turman Room, Preston Library)
- Educators: Getting ahead and staying ahead of the curve (Gillis Theater, Marshall Hall)
- Strategies for High School Students (Hall of Valor, Marshall Hall)

3:45 pm — **Putting it all Together** (Gillis Theater, Marshall Hall)
Members of the VMI Honor Court

6:00 pm — Dinner (Hall of Valor, Marshall Hall) *(extra registration required)*

7:30 pm — **Liespotting** (Gillis Theater, Marshall Hall)
Pamela Meyer, author of *Liespotting: Proven Techniques to Detect Deception* (2010)

Schedule

March 5-6, 2012

TUESDAY, 6 MARCH

7:00 – 7:45 am	Registration & Coffee (Cameron Hall)
7:00 – 7:45 am	Continential Breakfast (Hall of Valor, Marshall Hall)
8:00 – 8:45 am	**Opening Session** (Cameron Hall) **Welcome** General J. H. Binford Peay III, U.S. Army (Retired), Superintendent, VMI **Corporate Corruption: Americans are Drowning in Cheating & Lying** James B. Stewart, author, *Tangled Webs: How False Statements are Undermining America*
8:45 – 9:45 am	**SAT Cheating Scandal** (Cameron Hall) Kathleen M. Rice, District Attorney, Nassau County, Long Island, NY
10:00 – 10:50 am	***Small Facilitated Group Discussions*** (various locations across the VMI Post)
11:00 am – 12:00 pm	***Free Time*** *Tour of VMI; VMI Admissions Office information session; George C. Marshall Museum tours; Lee Chapel tours; VMI Museum; VMI Bookstore*
12:00 – 12:45 pm	**Lunch** (Crozet Hall)
1:00 – 1:45 pm	**The Nature of Cheating: What Can We Do About It?** (Cameron Hall)
1:45 – 2:30 pm	**Life After Honor Systems** (Cameron Hall) Mathew Dinan, College of William & Mary Amol Patel, College of William & Mary J. Marshall Pattie, College of William & Mary Joshua Payne, Washington and Lee University William C. Ray '05, VMI Meghan Sullivan, Ph.D., UVA
2:30 – 2:45 pm	**Creating a Movement** (Cameron Hall) David Callahan, Ph.D., author of *The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead* (2004)
3:00 – 4:00 pm	***Small Facilitated Group Discussions*** (various locations across the VMI Post)
4:15 – 5:00 pm	**Keynote Address: Regular People Can Make a Difference** (Cameron Hall) Salvatore A. Giunta, Recipient of the Medal of Honor, 2010
5:00 pm	Adjournment

Staff Sergeant Salvatore Giunta

First Living Medal of Honor Recipient since the Vietnam War

Salvatore "Sal" Augustine Giunta was born on January 21, 1985 in Clinton, Iowa. The oldest of three children of Steven—a medical equipment technician and Rosemary—a pre-school teacher, Giunta grew up in Cedar Rapids and Hiawatha, Iowa. At age 17, while working in a Subway sandwich shop, he decided to enlist and he joined the Army in November 2003.

He attended Infantry One Station Unit Training and the Basic Airborne Course at Fort Benning, Georgia, before being assigned to the 173rd Airborne Brigade Combat Team, Vicenza, Italy, on May 24, 2004. Promoted to the rank of Staff Sergeant in 2009, Giunta completed two combat tours to Afghanistan totaling 27 months of deployment.

On October 25, 2007, while conducting a patrol as team leader, Giunta and his team were navigating through the treacherous terrain of Afghanistan's Korengal Valley when they were ambushed by a well-armed and well-coordinated insurgent force. While under heavy enemy fire, Giunta immediately sprinted towards cover and engaged the enemy. Seeing that his squad leader had fallen and believing that he had been injured, Giunta exposed himself to withering enemy fire and raced towards his squad leader, helped him to cover and administered medical aid. While administering first aid, enemy fire struck Giunta's body armor and his secondary weapon. Without regard to the ongoing fire, Giunta engaged the enemy before prepping and throwing grenades, using the explosions for cover in order to conceal his position. Attempting to reach additional wounded fellow soldiers who were separated from the squad, Giunta and his team encountered a barrage of enemy fire that forced them to the ground. The team continued forward and upon reaching the wounded soldiers, Giunta realized that another soldier was still separated from the element. Giunta then advanced forward on his own initiative. As he crested the top of a hill, he observed two insurgents carrying away an American soldier. He immediately engaged the enemy, killing one and wounding the other. Upon reaching the wounded soldier, he began to provide medical aid, as his squad caught up and provided security.

For his extraordinary gallantry, unrivalled courage and selfless leadership in action on October 25, 2007, Giunta was awarded the Medal of Honor by President Barack Obama in a White House ceremony on November 16, 2010. Staff Sgt. Giunta was the first living recipient of the Medal of Honor for service in Iraq or Afghanistan, the first living service member to be awarded the Medal of Honor since the Vietnam War and the eighth service member to receive the nation's highest military decoration for valor in Iraq and Afghanistan. His other military decorations include the Bronze Star, Purple Heart, Army Commendation Medal w/oak leaf cluster, Army Achievement Medal, National Defense Service Medal, two Army Good Conduct Medals and the Global War on Terrorism Service Medal to name a few.

He retired from the Army in June 2011 to attend college. He currently resides in Colorado with his wife Jennifer Giunta and his daughter.

Louis J. Freeh, Former Director, FBI

After graduating Phi Beta Kappa from Rutgers University, and earning his Juris Doctor (JD) degree from Rutgers Law and Master of Laws (LLM) from New York University School of Law, Freeh began his career in law enforcement as an FBI Special Agent based in New York City and at headquarters in Washington, D.C. Freeh joined the United States Attorney's Office in the Southern District of New York, and after being appointed Deputy U.S. Attorney, he was appointed by President George H.W. Bush as the U.S. District Court Judge for the Southern District of New York. Freeh served on the federal bench until his appointment as Director of the FBI by President Clinton in 1993. Formerly a first lieutenant in the U.S. Army JAG Corps Reserve, Freeh is the CEO of Freeh Group International, a global consulting enterprise, through which Freeh provides strategic guidance on legal and corporate affairs, business ethics, evaluating risk, homeland security strategies and worldwide government relations.

Kathleen Rice, District Attorney, Nassau County, NY

Kathleen Rice is a graduate of Catholic University of America and Touro Law School. In addition to her nationally recognized fight against drunk driving, her administration has moved to aggressively root out corruption in our schools and local governments. Recently, Rice prosecuted the Long Island SAT cheating scandal case. Prior to becoming the first woman in Long Island's history to be elected district attorney, Rice served as an Assistant United States Attorney under Attorney General Janet Reno in the United States Department of Justice's Philadelphia office. During her more than five years as a federal prosecutor, Rice prosecuted cases of corporate fraud, deadbeat parents and public corruption, as well as federal drug and gun cases. Rice began her career as a prosecutor in the Brooklyn District Attorney's Office, where she prosecuted cases of domestic violence, sexual assault and armed robbery, before being promoted to the office's elite Homicide Bureau, where Rice successfully prosecuted dozens of murder cases.

James B. Stewart

Business Columnist for *The New York Times* and bestselling author, Stewart combines the skills of an investigative reporter with the style and sensibility of a novelist, examining events in finance, law and politics that shape American society. Throughout his career, he has explored the use and abuse of power at the highest levels of business and government, from his Pulitzer Prize-winning Wall Street Journal articles on the 1987 stock market crash to pieces about Enron, Whitewater, Tyco's Dennis Kozlowski and corporate governance. His latest book, *Tangled Webs: How False Statements are Undermining America: From Martha Stewart to Bernie Madoff*, is an investigation of the perjury epidemic in America. A Harvard-educated lawyer and the former Executive Editor of American Lawyer magazine, Stewart is the Bloomberg Professor of Business Journalism at the Columbia University Graduate School of Journalism.

Eric M. Anderman, Ph.D.

Eric Anderman, Ph.D. is a professor of Educational Psychology and Interim Director at the School of Educational Policy and Leadership at The Ohio State University. Anderman received his Ph.D. in Education and Psychology at the University of Michigan in 1994. He received his Master's Degree in Developmental Psychology from the University of Michigan in 1992, a Ed.M. in Education from Harvard in '86, and a B.S., Magna Cum Laude, from Tufts University in Psychology and Spanish in '85. His scholarly interests include academic motivation; adolescent development; prevention of risky behaviors in adolescent populations; and research methods in social science. He is the author of *Classroom Motivation* and co-editor of the following publications: *International Handbook of Student Achievement*, *Psychology of Classroom Learning: An Encyclopedia*, and *Psychology of Academic Cheating*.

David Callahan, Ph.D.

David Callahan, Ph.D. is co-founder of Demos, a public policy institute based in New York City where he now serves as a Senior Fellow. He is author of *The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead*. Since publishing *The Cheating Culture*, David has appeared at colleges and universities around the country to discuss issues of ethics and academic integrity. He has also spoken to numerous business groups and appeared on dozens of television and radio programs to comment on high-profile scandals in sports, business, and academia. In addition to *The Cheating Culture*, David is the author of a number of other books, including *The Moral Center*, a look at values and politics, and *Kindred Spirits*, a history of the Harvard Business School Class of 1949. David received his B.A. at Hampshire College and his Ph.D. at Princeton University.

Pamela Meyer

Pamela Meyer holds an MBA from Harvard, an MA in Public Policy from Claremont Graduate School, and is a Certified Fraud Examiner. She has extensive training in the use of visual clues and psychology to detect deception. Pamela's mission is to help people become more accurate at finding the truth. In her best-selling book, *Liespotting: Proven Techniques to Detect Deception*, Meyer teaches you how to go from lie-spotting to truth-seeking to trust-building. The lie-detection skills Meyer has mastered reveals the deception epidemic plaguing our society. Studies show that you encounter an average of 10-200 lies per day. At her private consulting firm, she trains corporate executives on facial micro-expression reading, advanced interrogation techniques, body language analysis, and behavior elicitation techniques. Meyer keeps her audience laughing while they learn, and she presents a path toward trust that emphasizes integrity, maturity, honesty.

Tamera B. Murdock, Ph.D.

Tamera B. Murdock, Ph.D. is a Professor in the Department of Psychology at the University of Missouri-Kansas City where she teaches undergraduate and graduate courses on motivation and applied statistics. She is a member of the executive committee of the Kansas City Area EducationalResearch Consortium (KC-AERC), which brings together scholars from four research universities and over 20 school districts to conduct research relevant to P-20 education in the Kansas City region. Murdock's research focuses on individual and contextual factors that influence high school and college students' motivation, achievement and behavior, including their cheating behavior. Her work has appeared in many notable journals in educational psychology including the *Journal of Educational Psychology, Contemporary Educational Psychology*, and the *Educational Psychologist*. Along with Eric Anderman, she edited the 2007 *Psychology of Academic Cheating* which was published by Academic Press.

Workshops

Monday, 5 March

1:30 – 3:30 pm

Roll up your sleeves with colleagues to drill down into the crux of cheating and lying. Learn what you can do about reversing the trend and promoting honorable behavior in your school. Experts will present role-specific information to educators and students. Extensive discussion about incidents at your organization will help you develop new tools.

- ❒ **Student-led Honor Systems: Strengthening existing & designing new systems - Dr. Callahan** (Preston Library, Turman Room)
- ❒ **Educators: Getting ahead and staying ahead of the curve – Dr. Murdock** (Gillis Theater, Marshall Hall)
- ❒ **Strategies for High School Students – Dr. Anderman** (Hall of Valor, Marshall Hall, CLE)

Facilitated Small Group Discussions

Tuesday, 6 March

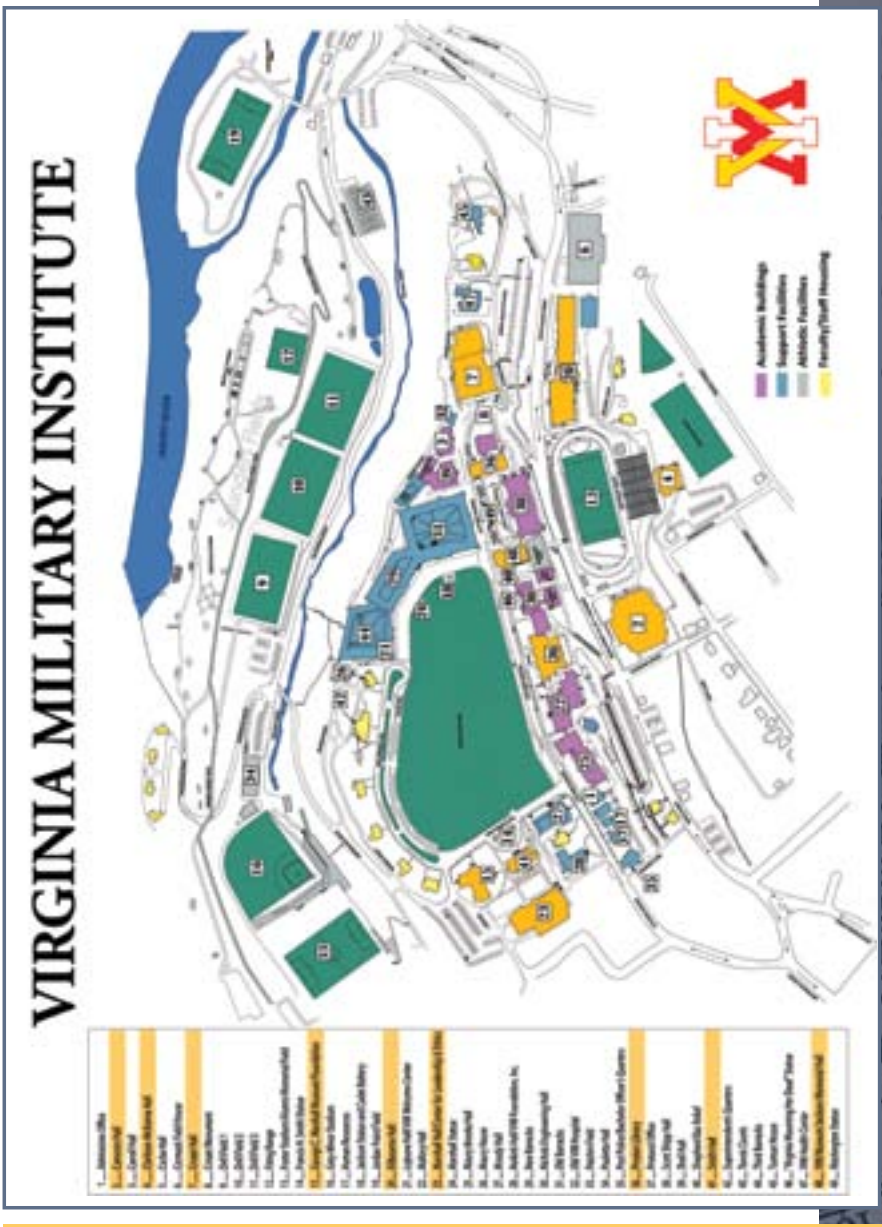
10:00 – 10:50 am
3:00 – 4:00 pm

Groups of approximately twenty participants will discuss and develop strategies for dealing with cheating. Discover solutions to help reduce cheating, develop tools for confronting incidents, and examine impulse control as it relates to cheating and lying. Discussion groups will meet in assigned classrooms and other locations throughout the VMI Post and will be led by faculty and administrators from VMI and other institutions.

Look at your Name Badge: For more information about the location of your workshop and facilitated discussion group!

Free Time

During free time, we invite you to check out all that VMI has to offer. Tour the VMI Post or attend an information session hosted by the VMI Office of Admissions at 11:00 and 11:30 am on Tuesday. Cadet guided tours will begin at the Stonewall Jackson statue in front of VMI barracks. Admissions information sessions will be held at Jackson Memorial Hall.



Shuttles will be available to transport conference attendees to and from selected local hotels. Please see your hotel's front desk attendant for details or call Rob Deyo, Transportation Coordinator, Center for Leadership and Ethics at 540-464-7836.

Registration Desk: 540-464-7302 VMI Police: 540-464-7017

I believe our students must first seek to understand the conditions, as far as possible without national prejudices, which have led to past tragedies and should strive to determine the great fundamentals which must govern a peaceful progression toward a constantly higher level of civilization.

— General George C. Marshall, 1941

Center for Leadership & Ethics
Virginia Military Institute
Marshall Hall
500 Anderson Drive
Lexington, VA 24450
[540] 464-7361

Conference made possible in part through the generosity of SAIC.

SAIC.

VIRGINIA MILITARY INSTITUTE
CENTER FOR LEADERSHIP AND ETHICS

www.vmi.edu/leadershipconference