

**COL Jennifer E. Gerow, Ph.D.**  
Professor

**Contact Information**

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**Education**

Ph.D. Management, Clemson University, 2011  
M.B.A. Business Administration, Clemson University, 2007  
B.S. Biological Sciences, Clemson University, 1999

**Research Interests**

IT–business strategic alignment, power and politics in the workplace, and drivers of IT use/resistance

**Courses Taught**

BU 330 – Management Information Systems  
BU 335 – Web 2.0 for Business  
BU 220 – Principles of Management  
BU 428W – Developing Business Leadership

**Recent Publications**

Mattke, J., Maier, C. Weitzel, T., Gerow, J.E., and Thatcher, J.B. (forthcoming)  
“Qualitative Comparative Analysis (QCA) In Information Systems Research: Status Quo, Guidelines, and Future Decisions.” *Communications of the Association for Information Systems*.

Chau, D.C.K., Ngai, E.W.T., Gerow, J.E., and Thatcher, J.B. 2020. “The Effects of Business-IT Strategic Alignment and IT Governance on Firm Performance: A Moderated Polynomial Regression Analysis” *MIS Quarterly* (44:4), pp. 1679-1703.

Roberts, N. and Gerow, J.E. 2020. “Connecting the Role of the Information Systems Function to its Contribution to the Organization” *Journal of Organizational Computing and Electronic Commerce* (30:2), pp. 150-168.

<https://www.tandfonline.com/doi/full/10.1080/10919392.2020.1738203>

Gerow, J.E. 2018. “Leveraging CIO Power to Enhance the Relationship between Social Alignment and IT-Business Strategic Alignment” *International Journal of e-Politics* (9:2), pp. 14-34. <https://www.igi-global.com/journal/international-journal-politics/1147>



Roberts, N., Gerow, J.E., Jeyaraj, A., and Roberts, S. 2017. "A Meta-Analysis of Organizational Learning and IT Assimilation" *The DATA BASE for Advances in Information Systems* (48:4), pp. 51-68.

Gerow, J.E., Grover, V., and Thatcher, J.B. 2017. "Can Political Skill Enhance Business and IT Knowledge?" *Information Systems Management* (34:2), pp. 157-171.

**Works in Progress**

Johnson, R., Gerow, J.E., Thatcher, J.B., and Roth, P. "Extending the Boundary of Computer Self-Efficacy Research: A Meta-Analytic Review and Agenda for Future Research" revise and resubmit extended at *Journal of the Association for Information Systems*.

Roberts, N., Jeyaraj, A., and Gerow, J.E. "Diving Deeper into the Nomological Network Surrounding Top Management Support, IT Assimilation, and Business Value of IT: A Meta-Analysis" revise and resubmitted at *Journal of Management Information Systems*.